Employer & Coalition Profiles Databases

(March 2025)

The Profiles Databases includes details on nearly 200 jumbo employers and employer health coalitions in a user-friendly Excel format. Data is collected directly from benefits decision makers and includes workforce demographics, health and pharmacy benefits, decision making and priorities, and interest in manufacturer collaboration.

160+ Jumbo Employer Profiles Include:

- Health & Rx Benefit Design, including Pharmacy Contracting Models
- GLP-1 for Obesity Coverage Criteria
- Lifestyle/Behavior Modification Programs to Lose Weight
- Point Solution Offerings
- Biologics & Biosimilars Management
- PBM, SPM, Health Plan & EBC Vendors
- Health Insurance Profiles
- Top Priority Disease States
- Importance of Preventive Care Resources
- Segmentation Positioning for Targeting
- Interest in Working with Biopharma
- Worksite-Based Health Clinic Offerings
- Workforce Demographics, such as Covered Lives, Average Age, Gender, Unionization, Tenure & Top 3 Workforce Locations

30+ Employer Coalition Profiles Include:

- Top Coalition Priorities & Focus Areas
- Group Rx & Medical Benefit Purchasing
  - Approach to PBM Recommendations
  - Alternative Rx Contracting Models
- Use of Data Warehouse to Collect and Integrate Benefits Data
- Disease States of Importance for Member Support
- Services Offered to Members
- Quality & Value-Based Initiatives
- Interest in Working with Biopharma
- Disease States & Program Types of Interest for Manufacturer Support
- Number of Organizations & Covered Lives Represented
- Size of Employer Members

A purchase includes:

» Unlimited organization-wide access to Excel spreadsheets

» WebEx demonstrations of Profiles Database tools

» Hosting of Employer and Coalition Database online at www.benfieldresearch.com

» Inquiry privileges with employer market experts including custom cuts of data

Contact Cristin Levine at 314-656-2387 for additional purchasing details or to request a database sample.